



## Edited (Tracked)

### Charlotte Rogers

Broadmead, Auriol Road, Flat 13 - W14 0SS London - +44 (0)7 463 141 052 -  
vlottin688@gmail.com

#### ~~buy~~Buy-side Analyst / Asset Manager

#### ~~Profile~~ Summary ~~Profile~~ and ~~skills~~Skills

~~Has a 9 year professional~~ Professional with 9 years' experience in financial analysis, both from fundamental and technical perspectives, on small up to mid-cap values. ~~She is result~~result-driven with a strong track record of delivering top performance. ~~Both dynamic~~dynamic and rigorous; ~~she has with a~~profound interest in investment strategies either on ~~for~~equities and/or debt securities markets. ~~She is p~~Presently looking for ~~seeking~~ a position as an Asset Manager assistant. ~~Her skills~~Skills include:

##### Analysis

- ~~Measuring~~ performances of companies through analysing their financial statements.
- ~~Evaluated~~—Evaluating yield probabilities and risks related to investments (NPV, ROI, IRR calculations)
- ~~Developed~~—Developing an ~~excel~~Excel-based matrix that enables ~~to~~acceleration of the analysing process by automatically generating financial indicators.

##### Management

- ~~Monitor~~ing purchasing budgets with the objective of maximising their expected return.

##### Communication

- ~~Liaising~~ with executive boards and ~~interacted~~—interacting with clients on a regular basis.
- ~~Prepar~~ing and animating meetings with clients.
- ~~Performed~~—Performing presentations in front of nearly 50 people—audiences, comprising diverse public, such as employees and/or members of the governing board.
- ~~Negotiated~~—Negotiating with suppliers.

##### Knowledge (MBA curriculum)

- Equities, debt securities and derivative products.
- ~~P~~portfolio valuation—: P&L, calculation and analysis of Global Risk Exposure (Var, beta parameters).
- Portfolio management strategies.
- Micro and macroeconomics.

#### Professional ~~experience~~Experience

Independent consultant (Paris)

2014—2015

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- ~~Established diagnoses~~ Diagnosed upon companies on behalf of stakeholders (management board, ~~employees~~, potential investors, ~~employees~~) by analyzing their financial statements, assessing their strategies, and estimating their value primarily based on discounted cash flows method.
- Produced financial reports and created mediums of presentation aimed to be presented before the executive board.

Emma: Please check if this should be 'Diagnosed company status...'

**ECODIA/AECD (Paris)**

~~Firm specializing in providing audit, consulting, and financing advisory advice.~~

**Senior Financial Analyst**

**2009—2013**

- On behalf of the creation of a subsidiary, elaborated a 5-year business plan encompassing diverse scenarios, ~~which was aimed to at~~ the board committee and resulted ~~to in~~ its unanimous approval.
- Analyzed financial statements, as well as strategies and companies' environment (competitors, positioning, market laws regulations).

Emma: Please check if this should be "Firm specializing in auditing services, consulting services, and providing financial advice."

Emma: Please check if this should be elaborated or created.

- Estimated future cash flows of companies and performed valuation estimations.
- Produced financial reports and created mediums of presentation aimed to be presented before the executive board.

**Independent consultant (Paris)**

**2006—2008**

- In the context of subcontracting agreements related to management consultancy and/or enterprises diagnoses, ~~achieved-conducted~~ market studies as well as strategy and operational management reviews.
- ~~Analyzed~~ Analyzed financial statements and management accounting reports.
- Prepared working group reunions and meetings with clients.

Emma: Please check if this term should be 'Conducted' instead of 'Prepared'.

**MODA CONCEPT (Paris)**

~~Organization specializing in Shoe accessories, specialized organization which designs, sources and delivers to retailers throughout Europe.~~

**Senior Product Manager**

**2001—2004**

- Developed ~~the market I was responsible~~ for and increased its revenues by ...%, notably by defining and setting up commercial strategies.
- Improved ~~the~~ rentability by ...points by leading ~~negotiations~~ negotiations with suppliers (mostly located in China and Taiwan) and helped develop new partnerships.
- Realised the follow-up of management results by setting up scorecard reportings, analyzing results, and defining the actions that needed to be developed.

Emma: Please specify which market this was.

**VIVARTE (Paris)**

~~Purchasing Group group specialized-specializing in ready-to-wear and shoe accessories.~~

**Junior Product Manager**

**1996—2000**

Emma: Ready-to-wear clothes? Please specify.

- In charge of a ~~budget of ...€ budget~~, I overtook ~~my~~ objectives from the last year, and contributed to increase the turnover of ~~the departement~~ ~~I was in charge of~~ with ~~with~~ by ...% and its rentability by ...%.

Emma: Please specify which department this is.

- ~~I~~ Managed a ...€ buying budget by develop~~ping~~ the collection relative to ~~2~~ ~~two~~ major ~~brands~~ ~~:~~ ~~I~~ defined the collection plan and decided upon the quantities to buy in each category ~~ies~~ of products, and assured ~~the~~ ~~negoti~~ation with ~~the~~ suppliers.

Emma: Do you intend to provide the brand names here? If not, please replace ':' with ','.

- ~~I~~ Realised the follow-up of results by analyzing performances and ~~defining~~ ~~deciding~~ upon ~~future~~ actions ~~to take~~ depending on the analyzed results.

#### Education

~~Sciences Po Paris~~ ~~:~~ Master degree with concentration in finance ~~(2005)~~

~~IFM Paris~~ ~~:~~ Postgraduate ~~studies~~ ~~Studies~~ in Management ~~with~~ ~~specialization~~ ~~ed~~ in

~~ready~~ ~~Ready-to-wear~~ ~~Wear~~ and ~~luxury~~ ~~Luxury goods~~ ~~Goods~~ (1995)

~~HEC Montreal~~ ~~:~~ Bachelor ~~'s~~ degree in ~~business~~ ~~Business~~ and ~~administration~~ ~~Administration~~ (1993)

Emma: Please specify the appropriate name of the degree; for example: MSc Finance.

Emma: Please specify the actual name of the degree, as suggested in previous comment.

Emma: Please specify the actual name of the degree, as suggested in previous comment.

#### Other Skills\*

Languages: French (~~maternal~~ ~~to~~ ~~nguenative~~ ~~language~~), English (fluent), Spanish (basic knowledge)

IT: ~~Microsoft Office~~: Excel, ~~VBA (basic programming)~~, Power ~~p~~Point, Word ~~:~~ ~~VBA (basic programming)~~

Interests: ~~running~~ ~~Running~~ (participated ~~to~~ ~~in~~ the Paris semi-marathon), squash, dance.

~~References: available~~ ~~Available~~ upon request.

Emma: Mentioning this is now a redundant practice. It is not believed to be of any use to the employer and is hence omitted in resumes now.



## Edited (Clean)

### **Charlotte Rogers**

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### **Buy-side Analyst / Asset Manager**

#### Profile Summary and Skills

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Professional with 9 years' experience in financial analysis, both from fundamental and technical perspectives, on small up to mid-cap values; result-driven with a strong track record of delivering top performance; dynamic and rigorous with profound interest in investment strategies for equities and/or debt securities markets. Presently seeking a position as an Asset Manager assistant. Skills include:

#### **Analysis**

- Measuring performance of companies through analysing their financial statements.
- Evaluating yield probabilities and risks related to investments (NPV, ROI, IRR calculations)
- Developing an Excel-based matrix that enables acceleration of the analysing process by automatically generating financial indicators.

#### **Communication**

- Liaising with executive boards and interacting with clients on a regular basis.
- Preparing and animating meetings with clients.
- Performing presentations in front of nearly 50 people comprising diverse public, such as employees and/or members of the governing board.
- Negotiating with suppliers.

#### **Management**

- Monitoring purchasing budgets with the objective of maximising their expected return.

#### **Knowledge (MBA curriculum)**

- Equities, debt securities and derivative products.
- Portfolio valuation: P&L, calculation and analysis of Global Risk Exposure (Var, beta parameters).
- Portfolio management strategies.
- Micro and macroeconomics.



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## Professional Experience

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### **Independent consultant (Paris) 2014–2015**

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- Diagnosed companies on behalf of stakeholders (management board, potential investors, employees) by analyzing their financial statements, assessing their strategies, and estimating their value primarily based on discounted cash flows method.
- Produced financial reports and created mediums of presentation aimed to be presented before the executive board.

### **ECODIA/AECD (Paris)**

*Firm specializing in providing audit, consulting, and financing advice.*

### **Senior Financial Analyst 2009–2013**

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- On behalf of the creation of a subsidiary, elaborated a 5-year business plan encompassing diverse scenarios, aimed at the board committee and resulted in its unanimous approval.
- Analyzed financial statements as well as strategies and companies' environment (competitors, positioning, market laws regulations).
- Estimated future cash flows of companies and performed valuation estimations.
- Produced financial reports and created mediums of presentation aimed to be presented before the executive board.

### **Independent consultant (Paris) 2006–2008**

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- In the context of subcontracting agreements related to management consultancy and/or enterprise diagnoses, conducted market studies as well as strategy and operational management reviews.
- Analyzed financial statements and management accounting reports.
- Prepared working group reunions and meetings with clients.

### **MODA CONCEPT (Paris)**

*Organization specializing in shoe accessories, which designs, sources and delivers to retailers throughout Europe.*

### **Senior Product Manager 2001–2004**

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- Developed market responsible for and increased its revenues by ...% notably by defining and setting up commercial strategies.
- Improved rentability by ...points by leading negotiations with suppliers (mostly located in China and Taiwan) and helped develop new partnerships.
- Realised the follow-up of management results by setting up scorecard reportings, analyzing results, and defining the actions that needed to be developed.



**VIVARTE (Paris)**

*Purchasing group specializing in ready-to-wear and shoe accessories.*

**Junior Product Manager**

**1996–2000**

- In charge of a budget of ...€, overtook objectives from the last year and contributed to increase the turnover of the department in charge of by ...% and its rentability by ...%.
- Managed a ....€ buying budget by developing the collection relative to two major brands: defined the collection plan and decided upon the quantities to buy in each category of products, and assured negotiation with suppliers.
- Realised the follow-up of results by analyzing performances and deciding upon future actions depending on the analyzed results.

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Education

**Sciences Po Paris:** Master degree with concentration in finance (2005)

**IFM Paris:** Postgraduate Studies in Management with specialization in Ready-to-Wear and Luxury Goods (1995)

**HEC Montreal:** Bachelor's degree in Business and Administration (1993)

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Other Skills

Languages: French (native language), English (fluent), Spanish (basic knowledge)

IT: Microsoft Office: Excel, PowerPoint, Word; VBA (basic programming)

Interests: Running (participated in the Paris semi-marathon), squash, dance

**References:** Available upon request.



## Original Draft

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#### Summary Profile and skills

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Has a 9-year professional experience in financial analysis, both from fundamental and technical perspectives, on small up to mid-cap values. She is result-driven with a strong track record of delivering top performance. Both dynamic and rigorous, she has a profound interest in investment strategies either on equities and/or debt securities markets. She is presently looking for a position as an Asset Manager assistant. Her skills include:

#### **Analysis**

- Measured performances of companies through analysing their financial statements.
- Evaluated yield probabilities and risks related to investments (NPV, ROI, IRR calculations)
- Developed an excel-based matrix that enables to accelerate the analysing process by automatically generating financial indicators.

#### **Communication**

- Liaised with executive boards and interacted with clients on regular basis
- Prepared and animated meetings with clients
- Performed presentations in front of nearly 50 people audiences, comprising diverse public such as employees and/or members of the governing board.
- Negotiated with suppliers

#### **Management**

- Monitored purchasing budgets with the objective of maximising their expected return.

#### **Knowledge (MBA curriculum)**

- Equities, debt securities and derivative products
- portfolio valuation : P&L, calculation and analysis of Global Risk Exposure (Var, beta parameters)
- Portfolio management strategies
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#### Professional experience

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[www.writesmartly.com](http://www.writesmartly.com)



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**Independent consultant (Paris) 2014 - 2015**

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**ECODIA / AECD (Paris)**

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**Independent consultant (Paris) 2006 – 2008**

- In the context of subcontracting agreements related to management consultancy and/or enterprises diagnoses, achieved market studies as well as strategy and operational management reviews
- Analysed financial statements and management accounting reports
- Prepared working group reunions and meetings with clients

**MODA CONCEPT (Paris)**

*Shoe accessory specialized organization which designs, sources and delivers to retailers throughout Europe.*

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**Senior Product Manager 2001 – 2004**

- Developped the market I was responsible for and increased its revenues by ...%, notably by defining and setting up commercial strategies.
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**VIVARTE (Paris)**

*Purchasing Group specialized in ready-to-wear and shoe accessory*



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**Junior Product Manager****1996 - 2000**

- In charge of a ...€ budget, I overtook my objectives from the last year, and contributed to increase the turnover of the departement I was in charge with by ...% and its rentability by ...%.
- I managed a ...€ buying budget by developping the collection relative to 2 major brands : I defined the collection plan and decided upon the quantities to buy in each categories of products, and assured the negociation with the suppliers.
- I realised the follow-up of results by analyzing performances and defining upon actions to take depending on the analyzed results.

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**Education****Sciences Po Paris** - Master degree with concentration in finance (2005)**IFM Paris** - Postgraduate studies in Management specialized in ready-to-wear and luxury goods (1995)**HEC Montreal** - Bachelor degree in business and administration (1993)

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**Others**

Languages: French (maternal tongue), English (fluent), Spanish (basic knowledge)

IT: Excel, VBA (basic programming), Power point, Word.

Interests: running (participated to the Paris semi-marathon), squash, dance.

**References:** available upon request